



MR. CHARLES MANWARING of

## Manwaring Leghorn Farm Inc.

Distributor of  
KIMBER CHIKS

MENTONE, IND.

Dial EL 3-4971

The January issue of Fortune Magazine features Manwaring Leghorn Farms, Inc., of Mentone as part of a 10-page article on Indiana Industry.

The following is an excerpt from the article:

"Probably the most populous town in the state—if you count the chickens instead of humans—is Mentone (People census: 813). The town is not abashed to call itself the 'Egg Basket of the Middle West,' largely because of the Manwaring Leghorn Farms which annually produce some 3,000,000 'Kimberchiks' for egg producers in northern Indiana and western Michigan.

"A typical Manwaring customer has a 40' x 350' commercial laying unit, fully automated, which contains 7,500 wire cages. For 14 months of their lives, 15,000 Leghorns live two-to-a-cage. The 8" x 18" cages do not allow much room for exercise, a stratagem which saves one-half pound feed per dozen eggs.

"Unlike Manwaring, which supplies birds to egg producers, the huge Creighton Brothers operation

at nearby Warsaw processes its own eggs from approximately 500,000 chickens. Daily output: 18,000 dozen.

"Eggs from approximately 500 producers in Indiana's poultry and egg belt, and there are some 20 million dozen a year, channel into a huge Kroger egg buying plant at Wabash, the largest of four such plants maintained by the grocery firm in the U.S. The Indiana eggs eventually supply Kroger outlets in 19 states.

"The 40% of Indiana which is agricultural is sufficient to rank the state seventh in the nation on the basis of cash receipts from farm marketing, although it is 38th in the land area. Estimated value annually of Indiana's farm production at retail is well over \$3 billion. Central Indiana has highly productive feed grain and livestock economy. The hilly and wooded southern part of the state adapts to general farming, while northern Indiana, in addition to feed crops and livestock, has a substantial specialty crop production, especially in the muck soils of the lake area."