

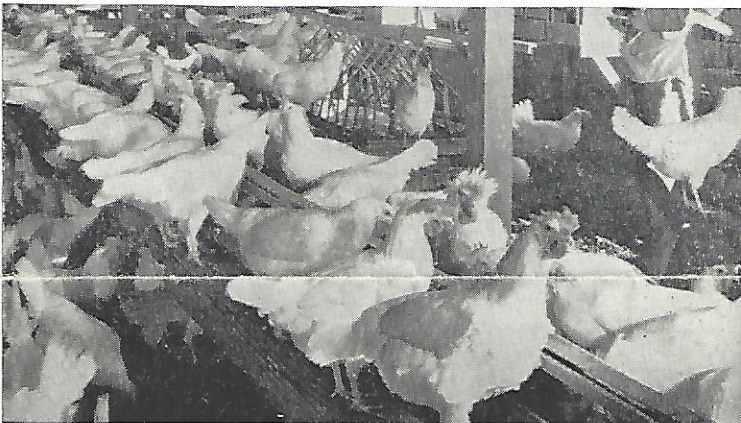
# MANWARING

## U. S. Indiana Certified LEGHORN CHICKS

**Large! Productive! Better and Better and Better**

**SIX REASONS** why Manwaring Leghorns are livable, layable and payable:

1. A background of 36 great years of successful egg farming and hatching experience.
2. A strain of large Leghorns that is famous for paying a profit under adverse as well as favorable conditions.
3. U.S. Certified Chicks (or better) sired exclusively by males from mothers that lay 250 to better than 300 eggs with an equally good record on the sire's side.
4. Stock that enjoys a vigorous sanitation and pullorum testing plan to assure chicks that live and pay.
5. A costly and laborious breeding and trapnesting program that pays for itself many times over in producing profit paying chicks.
6. "Egg Production" in every Manwaring pullet chick, hatched from our own eggs, 130,000 egg capacity hatchery located on our main farm, using New Buckeye Streamliner Incubators utilizing the last word in control and sanitation.



An inside view of one of Manwaring laying houses.

### MANWARING LEGHORNS ARE BRED TO BRING PROSPERITY UNDER AVERAGE FARM CONDITIONS

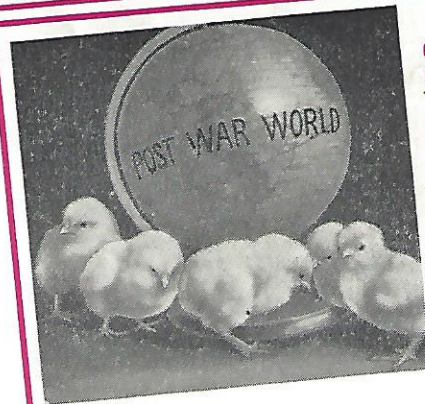
● "Last May we ordered our breeding cockerels from you, raised them all —didn't loose a one. They all look good. Have always had picking and feather pulling with stock, but with your stock not one case of either." R. S., Illinois.

● "I want chicks like my Uncle got from you last year. They were the finest I ever saw." H. S. Illinois.

● "Last bunch of chicks purchased from you completed year Nov. 1 with 326 birds laying just short of 76,000 eggs, average of 233 eggs. Birds were trapped with 60% laying 240 and up. Made us a nice profit." F. T., Tenn.

● "Am putting 420 of the nicest pullets I have ever raised in the laying house. They are the largest birds I have ever had." C. H., Illinois.

● All letters on file.



**SAVE!**  
**EARLY ORDER DISCOUNTS**

Here is our 1946 price list on U. S. Certified Chicks and Pullets. Note the extra savings to those who order a bit early. Why not make more — and save more by ordering early.

For Farmers and Commercial Poultrymen

All Chicks Sired By U. S. R. O. P. Males Out of 250-335 Egg Dams

### U. S. CERTIFIED CHICKS

Early Order Discount Expires January 15

(Note: Last year Manwarings were booked practically full BEFORE Jan. 15 . . . so please don't wait. Protect yourself. Order now, save money, prevent disappointment.)

#### STRAIGHT CHICKS

Jan., Feb., March, ..... 15c  
 April 22 ..... 1/2c  
 (Early order Dis.) ..... 1/2c  
 Your price ..... 14 1/2c

April 25 - 29 ..... 14 1/2c  
 (Early order Dis.) ..... 1/2c  
 Your price ..... 14c

After May 1 ..... 13 1/2c

Delivery Discount—IF YOU CALL FOR CHICKS, deduct 1/2c per chick.

#### CHICKS WILL BE SHIPPED PREPAID

SEND 10% DEPOSIT WITH ORDER—Balance 10 days before delivery.

SEXED PULLETS—95 per cent accuracy guaranteed. \$3.50 (shipped).

SEXED COCKERELS \$3.00 per 100 (called for). We will quote.

HATCHING EGGS—Please state what you want. We will quote.

Quantity Discount—over 2500 chicks or 1250 pullets

#### SEXED PULLETS

..... 31c  
 (Early order Dis.) ..... 1c  
 Your price ..... 30c

..... 30c  
 (Early order Dis.) ..... 1c  
 Your price ..... 29c

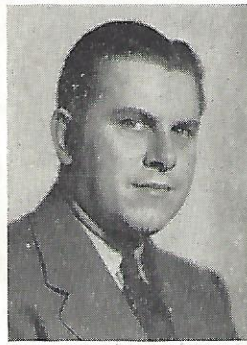
28c





# HOWDY FOLKS!

Chet Manwaring (supervision) and Charles Manwaring (general management) bring you cordial greetings and again wish to acquaint you with



our two partners who have been gone for 3 and 4 years. They will actively assume their place with the business and through our tireless and combined efforts endeavor to give one of the best producing leg-horns obtainable anywhere, along with that personal attention and friendship that you all so much desire and appreciate.



Captain R. Manwaring P-47 Thunderbolt Fighter-Bomber pilot. Wears Dis. Flying Cross, Air Medal with 18 Clusters, Presidential Unit Citation with 2 Clusters and European Theater Ribbon with 5 Stars.



1st Lt. Miles Manwaring Wears Air Medal with 2 Clusters, Presidential Unit Citation and European Theater Ribbon with 7 Stars.

From Manwaring Leghorn Farm, Mentone, Indiana

Sec. 562, P. L. & R.  
U. S. Postage  
**PAID**  
MENTONE, IND.  
PERMIT NO. 3

## BOX HOLDER RURAL ROUTE LOCAL

**GREAT YEARS PRODUCING EGGS FOR PROSPERITY.**

At a recent convention of the National Poultry, Butter & Egg Association in Chicago, two men were seated in comfortable chairs in a hotel lobby discussing White Leghorn Flocks and breeding.

One of them said, "Mentone, Indiana, is becoming the 'egg capital of America.' There are many excellent breeders in that area. If you really wanted the best and please let me with no regard for personal ties—which of these breeders would you select?"

The second man thought for a moment and then replied, "Manwaring." The linkage of the words "Manwaring chicks" and "prosperity" was a real bond.

**ALL ROADS LEAD TO MENTONE**  
**EGG CAPITAL OF AMERICA**

2,000,000 IN EGGS PRODUCED ANNUALLY IN MENTONE AREA.

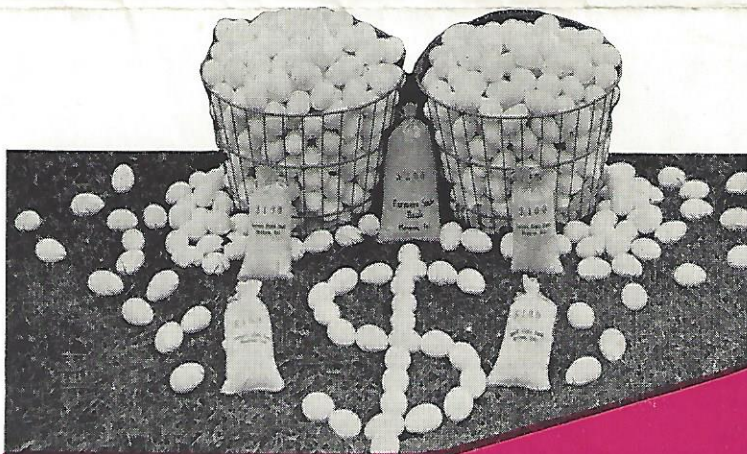
### EGG CAPITAL OF AMERICA

The stars above indicate approximate location of 5 Manwaring Farms. The large star is our home plant. See photographs taken on this farm on page 1 and also on page 2. You are cordially invited to stop and see us. We feel that Manwaring quality will really be "needed" during the coming post-war days more than ever, when profits depend on high average production so that there may be a net income remaining after all expenses—and labor and feed costs are pretty high—have been paid. Get the high average with Manwaring!

For hatcherymen and Breeders . . . .

MANWARINGS PEDIGREED MATINGS CHICKS (in three Matings priced at the left) may be summarized as follows . . .

- 1.—U. S. (Ind.) CERTIFIED TRAPNEST PULLET MATING CHICKS are from U. S. R. O. P. Candidates, all pedigreed, mated to U. S. R. O. P. males with dam records of 250 eggs and up. Real foundation stock! Many egg farms buy this grade to assure rich returns.
- 2.—U. S. (Ind.) R. O. P. FLOCK MATING (Pen Pedigreed) Chicks are from U. S. R. O. P. approved hens with records of 200 eggs and up, mated to U. S. R. O. P. males with dam records of 250 eggs and up.
- 3.—U. S. (Ind.) R. O. P. SINGLE MALE MATING Chicks are from pens with average of 15 to 20 U. S. R. O. P. approved hens, having records of 200 to 335. Every hen 2 to 4 years old; progeny or sib-tested. Each pen headed by a single U. S. R. O. P., HIGH INDEX male, from a dam with minimum record of 250 eggs—The best we have! Chicks individually wingbanded and pedigreed.



## MANWARING LEGHORN FARM MENTONE, INDIANA

### PRICES ON THREE GRADES OF PEDIGREED CHICKS

#### 1—U. S. Certified Trapnest Pullet Mating

	Straight Chicks	Sexed Pullets
Jan., Feb., Mch., Apr.	20c each	40½c each
Early Order Dis.	½c each	1c each
May	19½c each	39½c each
	18c each	36½c each

#### 2—U. S. (Ind.) R. O. P. Flock Mating (Pen Pedigreed) Chicks

Feb., Mar., Apr.	Str. Chicks 30c each	Cockerels 25c each
May	Str. Chicks 25c each	Cockerels 20c each
	Cockerels individually wingbanded	

#### 3—U. S. (Ind.) R. O. P. Single Male Mating Chicks

March and April Straight Chicks or Cockerels	
From 225 to 250 Egg Dams	\$.60
250 to 275	.90
275 to 300	1.25
300 and over	2.00
May Price	20% less

Write for prices on hatching eggs, if preferred.

### WIN WITH US!

FOR FRUITFUL FLOCKS. Good Fruit Depends on Selection of Good Stock and Then Giving It Constant Care! The Same Thing Is True of Chicks!



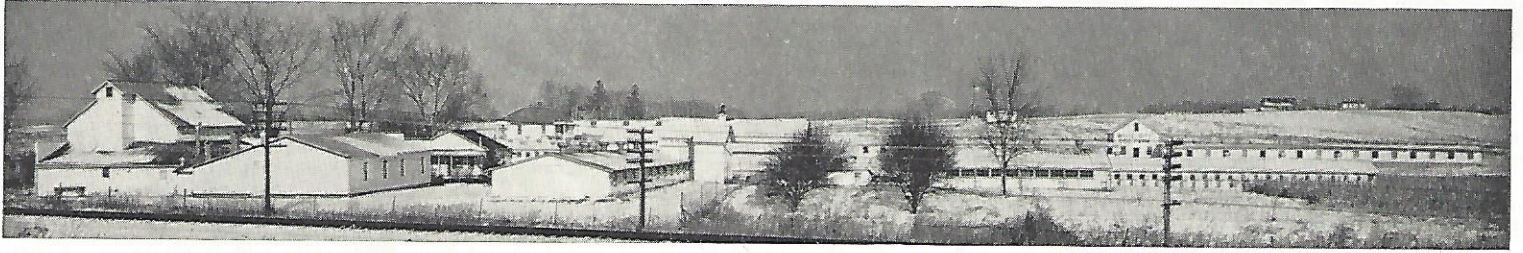


# U. S. CERTIFIED U. S. R. O. P. 1946

# Manwaring Chick News!



Published by Manwaring Leghorn Farm, Mentone, Ind., for its customers and other poultry farmers striving to increase egg production.



**P**rofitable egg production next winter! This winter view taken on one of five Manwaring Farms suggests it. We house 17,000 birds. Our U. S. R. O. P. Breeding Farm and modern Hatchery are located on the above farm. Come and see us. Enjoy **PROFITABLE** flocks by keeping Manwaring Leghorns.

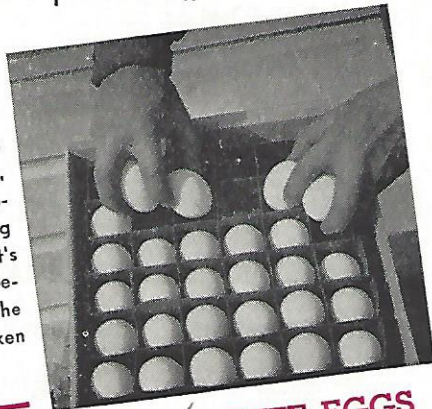


## BUILDING A NEW WORLD

There is nothing like having a little "kingdom of your own" on a large or small farm—where a good sized flock pays the bills—to foster family contentment. Manwaring Leghorns have paid the lumber bills for hundreds of fine homes. Manwaring Leghorns will help thousands of fine American young people—and older people "find themselves" in the next year. Since the building of a happier new world has for one of its essentials the making of a profit above bare cost of living then carefully investigate the wisdom of keeping "Manwaring Leghorns" instead of just chickens.

## HERE IS PROFIT!

Manwaring Leghorns are bred for one purpose only, and that is to live and produce large numbers of big eggs. Make no mistake,—it's eggs and more eggs of premium quality that pay the big profits in the chicken business..



**BIG, WHITE EGGS**

Dear Friend:

This is our annual letter of appreciation to Manwaring customers and our invitation to share profits you can expect from Manwaring Leghorns year out and year in.

We are told that a high percentage of men returning from service, look forward to the opportunity of "keeping chickens". It is a wonderful business--if the hens lay enough eggs to pay a good income above all expenses! Poultry farming is very interesting. The war is over. Competition is with us again. As we said last year "to secure good profit from egg production, it will be necessary to produce eggs efficiently. More than ever you will have to purchase chicks which have been really and truly bred for high egg production".

Manwaring is one of the longest established --consistently successful--poultry breeding farms in Indiana. Hundreds of folks have found us a dependable, sure, safe source for the kind of chicks they want. Why not prosper along with these other good customers of ours?

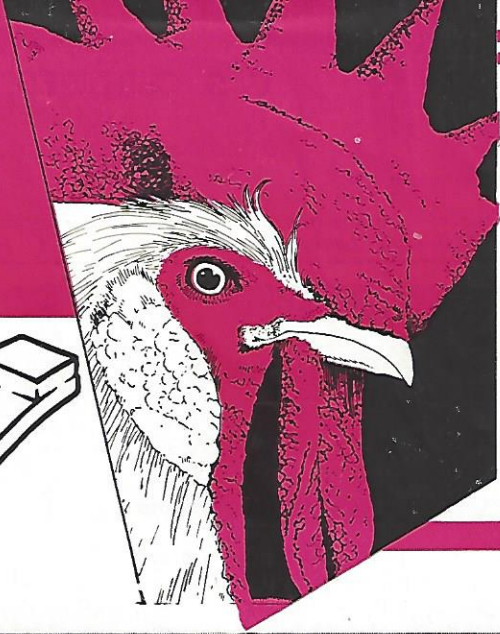
It has been many years since we have had enough chicks--during the season--to meet the demand. We feel sure you will increase your own satisfaction and profit if you make certain of getting Manwaring Chicks for your chicks. May we book your order now?

Sincerely yours

Chester Manwaring  
Charles Manwaring  
Miles Manwaring  
Richard Manwaring



# FOR GOOD LUCK AND GOOD PROFIT! —



# M

## SATISFACTION

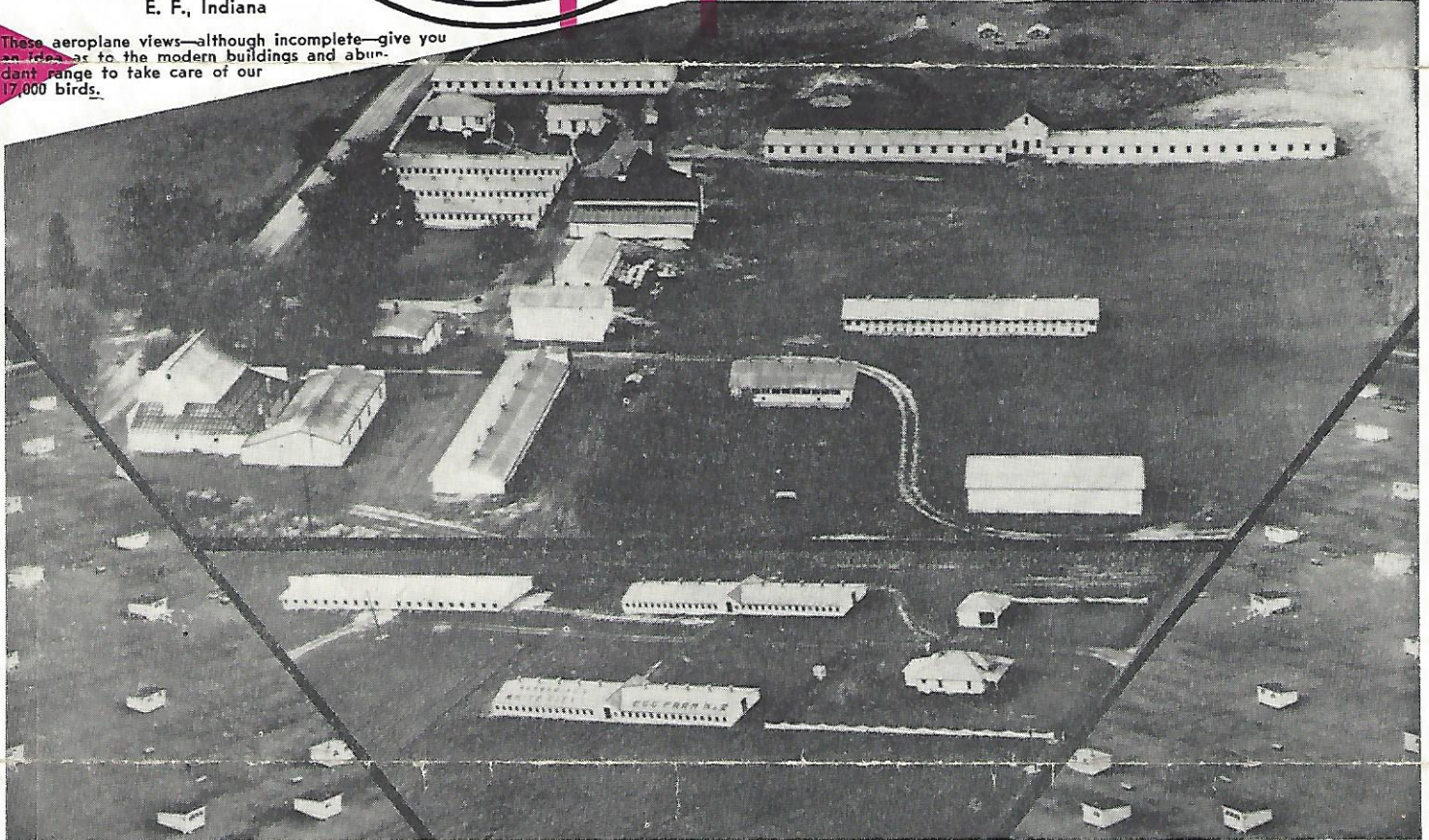
● "The whole neighborhood is wondering how any Leghorns could possibly do so well. Even the census taker wanted your address when I gave him the figures on my Leghorns."—W. J. K., Ohio.

● On the streets of Mentone: "Boy, I sure housed a swell bunch of pullets this fall, no sickness or disease."

E. F., Indiana



These aeroplane views—although incomplete—give you an idea as to the modern buildings and abundant range to take care of our 17,000 birds.



### MANWARING CHICKS HAVE TO BE GOOD!

This is one of the oldest, most successful White Leghorn breeding plants in Indiana. All phases of our business such as trapnesting, pulorum testing, selection and mating, management and marketing, have become standard procedure day after day on Manwaring Farms and are supervised by one of the Manwaring brothers.



We hatch nothing less than U. S. Certified Pullorum Controlled chicks. Our supervised daily TRAPNESTING PROGRAM of thousands of birds is your guarantee of top quality stock.

Let our progressive R. O. P. breeding program work for you and build better profits through either our Certified or R. O. P. (Record of Performance) chicks.

### INCREASINGLY BETTER RECORDS

1944 R. O. P. RECORD one of the Best in the Country. Qualifying 58.9% with production average of 253 eggs and egg weight of 26.1.

1945 R. O. P. RECORD so far looks equally as good if not better. **WONDERFUL LIVABILITY—POWERFUL PRODUCTION.** This official demonstration of egg production power means a better poultry business for our customers.

— BREEDING IMPROVEMENT —

EGGS

EGGS

EGGS