

SUMMER
READING

2019



Explore a Universe of Stories

“A Universe of Stories,” the 2019 Collaborative Summer Library Program theme, was chosen by library professionals like you to inspire patrons to “dream big, believe in themselves, and create their own story.”

At hoopla, we dream big, and we believe in the power of compelling content to expand your patrons’ horizons. hoopla is your go-to for summer reading selections that will align with the programming you have developed, and with hoopla’s capability to provide simultaneous reading, it is also ideal for group learning, shared reading, and book clubs.

Inside you will find an expansive array of educational (as well as entertaining) titles to engage your patrons throughout the summer!

You continue to inspire us with all the innovative ways you engage your patrons. Thank you for all you do!

Happy summer,
Jeff and the team at hoopla

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Enter the universe of stories

Early learners gain self-confidence through the building blocks of reading. Families create a lifelong bond when they read together. Young children build their skills throughout the summer when engaged in educational entertainment they can read, listen to, or watch. The library is a central hub for families in the summer, and hoopla is the perfect complement to all your library learning activities.

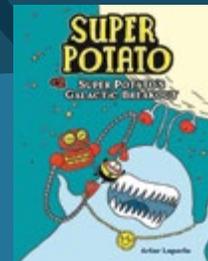
Audiobooks



Movies & TV



Comic



eBooks



Make learning more fun with titles kids will love!

For many kids, the summer can be a time they receive their first library card and discover all that the library has to offer. On hoopla, kids can check out audiobooks, eBooks, comics, movies, and TV about their favorite subjects, as well as new subjects to explore.

CHILDREN'S

Audiobooks



eBooks



Comics



Movies & TV



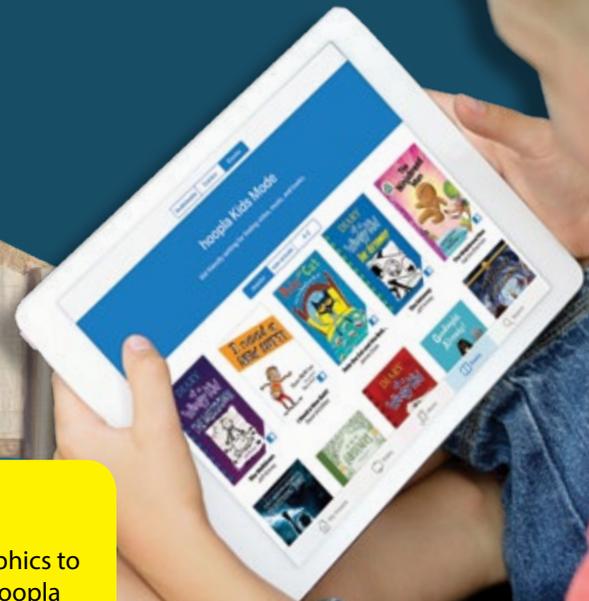
Exploring the hoopla Universe with Kids Mode

Kids can explore titles on their own that are made for them! When Kids Mode is activated, hoopla will only show content that is appropriate for kids, allowing them to explore and discover the many kid-friendly titles on hoopla.



The Read-Along eReader

Picture books come to life with technology that allows graphics to appear as they would in a physical book! Read-alongs on hoopla are accompanied by audio tracks synchronized with the book; text will highlight in red in sync with the narrative audio. The Read-Along eReader is a great tool to better support young readers.

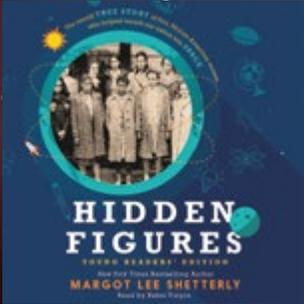




hoopla is your patrons' summer reading destination!

For teens, the library is a space where they can find free access to fun that is also educational, and studies have shown that by engaging in summer reading programs, teens are more likely to retain skills once they return to school in fall. A high level of literacy is needed for higher education and future employment, so summer is a critical time for teens. With hoopla, teens can sharpen their skills while still enjoying engaging content.

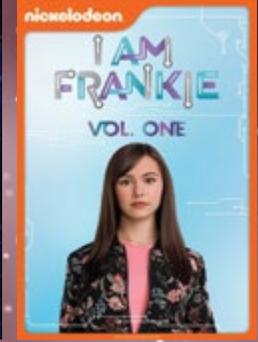
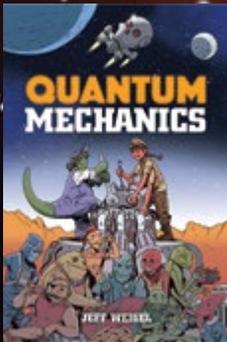
Audiobooks



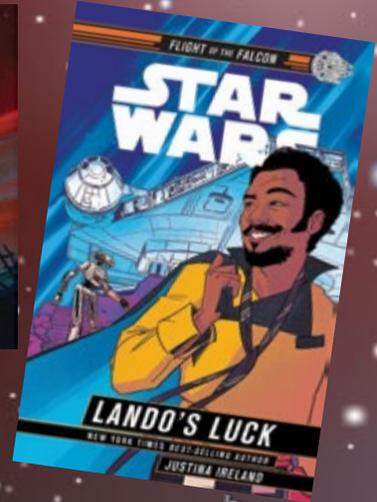
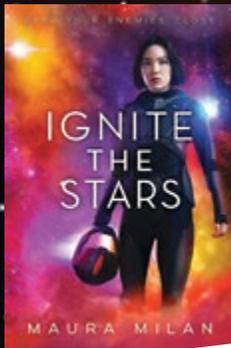
Movies & TV



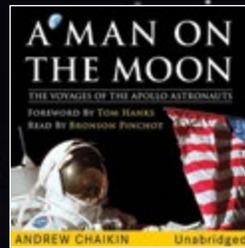
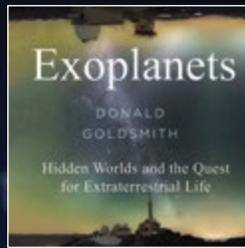
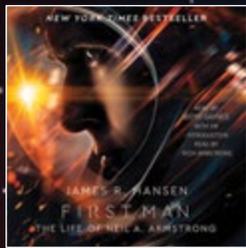
Comics



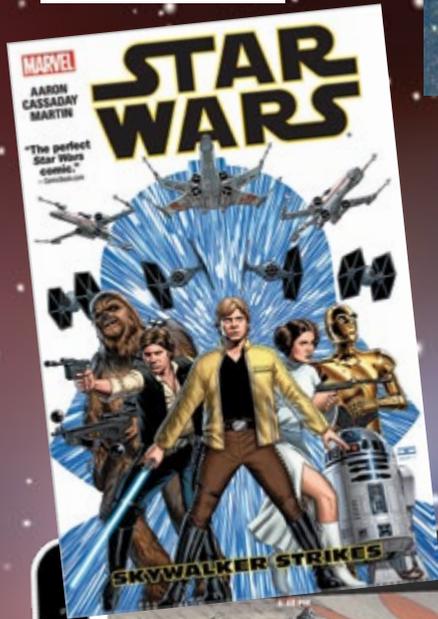
eBooks



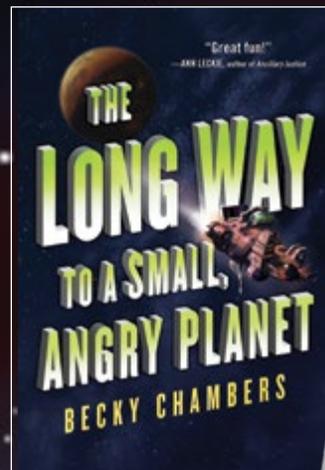
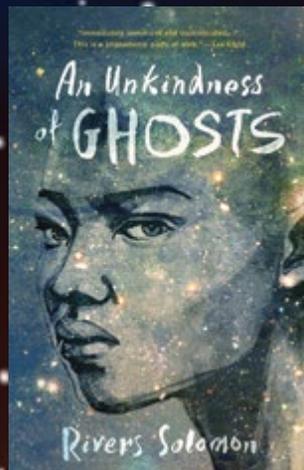
Audiobooks



Comics



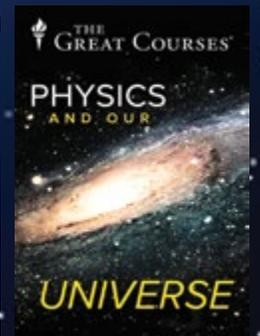
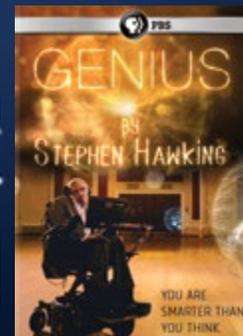
eBooks



A universe of possibilities
 The wide array of choices on hoopla can help support adults in a myriad of educational endeavors. PBS and Great Courses titles in particular are first-rate resources for lifelong learning.



Movies & TV



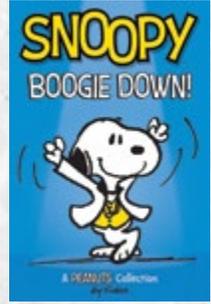
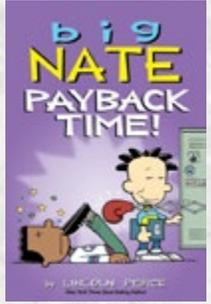


A Universe of Literacy – Comics & Graphic Novels

Comics and graphic novels are perfect for summer reading programs, and hoopla has a top collection of digital comics and graphic novels! Reluctant readers, from kids to teens to adults, can find a doorway to literacy through the rich mix of storytelling through words and art.

hoopla is at the forefront of digital comics and graphic novels with stories and series from big-name publishers, as well as from up-and-coming indie artists and writers.

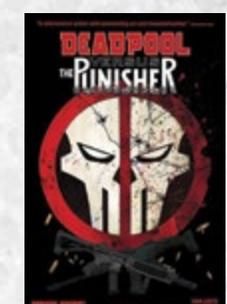
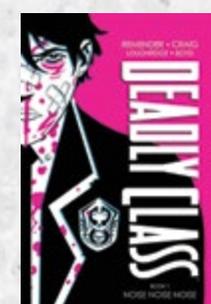
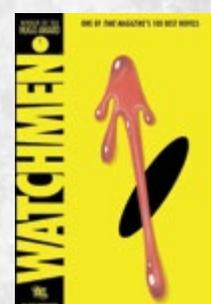
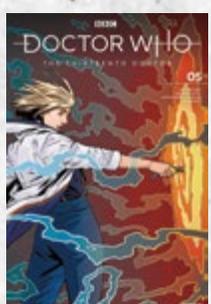
KIDS



TEEN



ADULT



ACTION VIEW

Coming to the hoopla Book Club Hub July 1st!

Our new Summer Spotlight Selection *The Gone Dead* by Chanelle Benz



"A rich, arresting exploration of racial injustice and the long shadows cast by family legacy... A beautiful and devastating portrait of the modern South."

—*Publishers Weekly*

"Beautifully written throughout."

—*Library Journal* (starred review)

"The southern novel will never be the same after this book."

—Kiese Laymon, author of *Heavy*

"Chanelle Benz has the power and grace to make the quiet stunning and the explosive beautiful."

—Nana Kwame Adjei-Brenyah, author of *Friday Black*

No holds and no waiting on all of our Book Club Hub selections!



Billie James's inheritance isn't much: a little money and a shack in the Mississippi Delta. The house once belonged to her father, a renowned black poet who died unexpectedly when Billie was four years old.

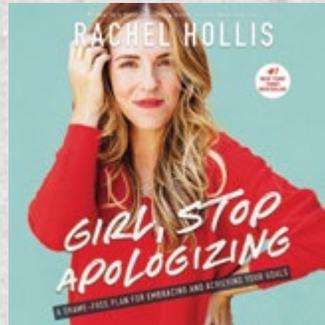
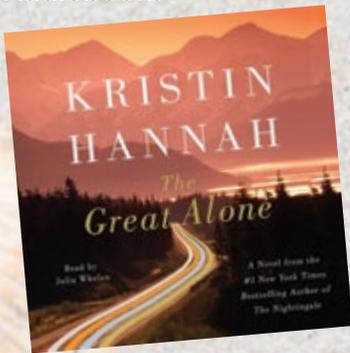
Thirty years later, Billie returns. Her only neighbors are the McGees, the family whose history has been entangled with hers since the days of slavery. As Billie encounters the locals, she hears a strange rumor: that she herself went missing on the day her father died. As the mystery intensifies, she finds out that this forgotten piece of her past could put her in danger.

Inventive, gritty, and openhearted, *The Gone Dead* is an astonishing debut novel about race, justice, and memory that lays bare the long-concealed wounds of a family and a country.

**Hot
Summer
Titles!**

Our biggest in-demand summer titles are always available!

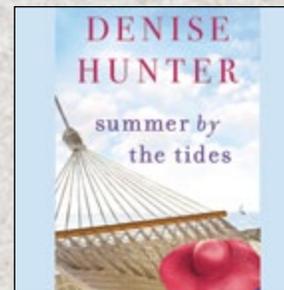
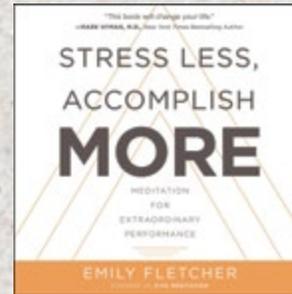
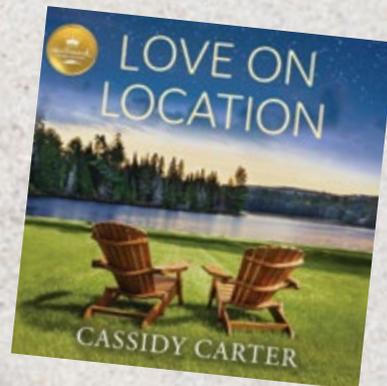
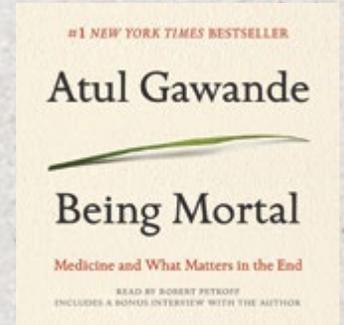
Audiobooks



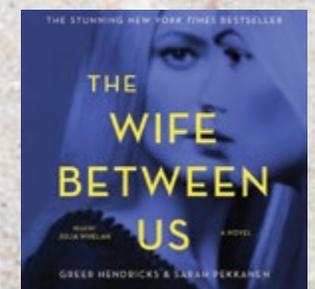
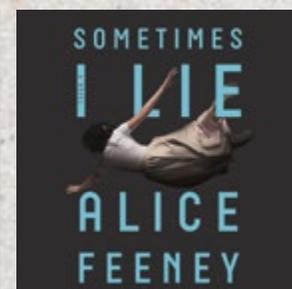
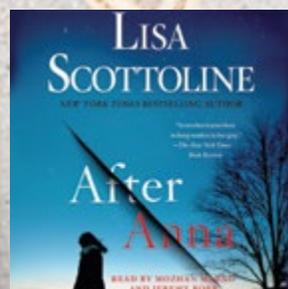
Available June 1



July 30



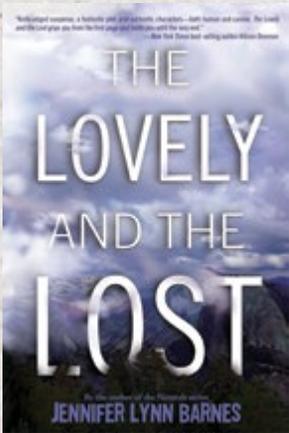
Beloved Hallmark romance is coming to audio on hoopla!



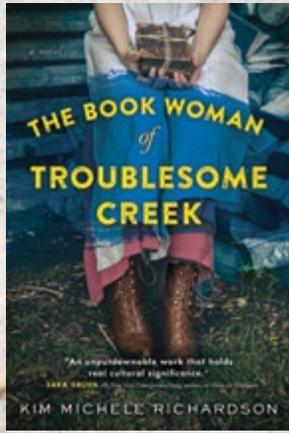
Your patrons can discover the best releases in our most popular genres all summer long!



eBooks



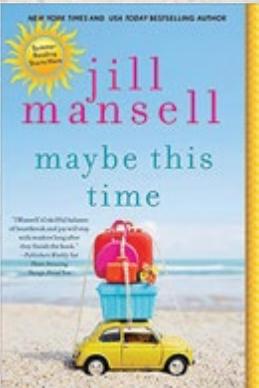
Available May 7



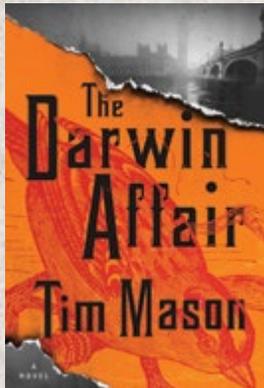
May 7



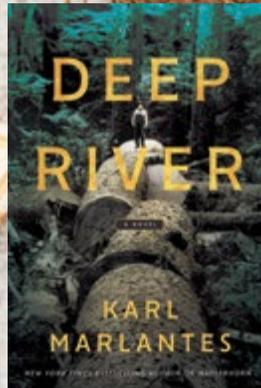
May 14



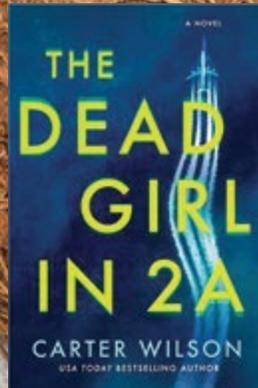
June 4



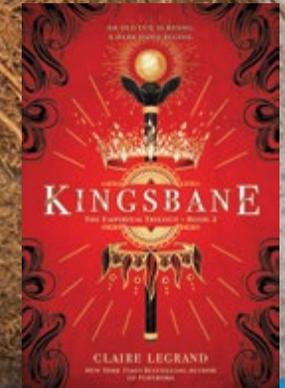
June 11



July 2



July 2

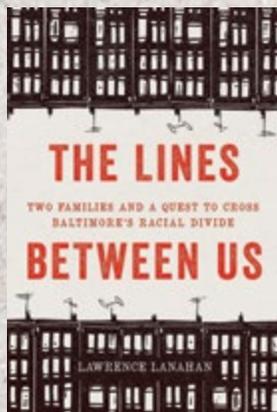


May 21

With over 750,000 titles—and growing!—hoopla has something for every patron.



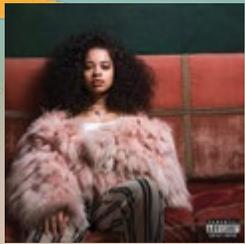
May 7



May 21

Songs of Summer

Soundtrack the Summer



Ella Mai



Luis Fonsi



Florida Georgia Line



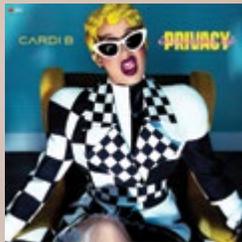
Kacey Musgraves



Weezer



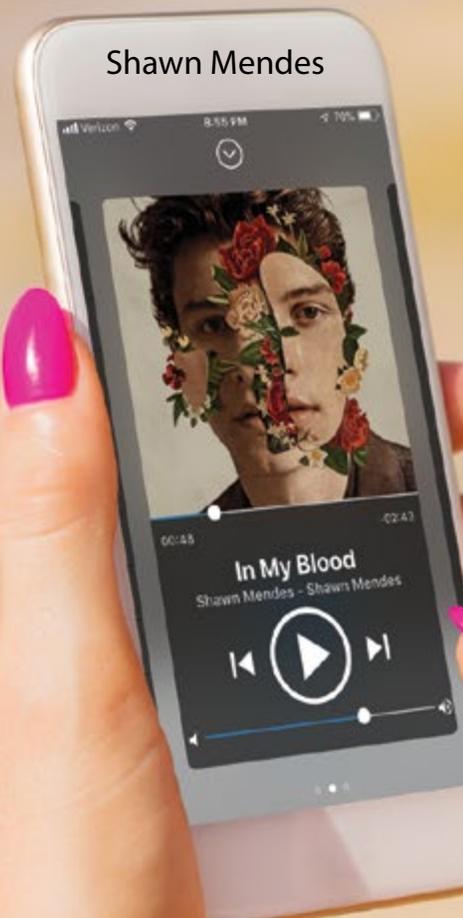
Post Malone



Cardi B



Ariana Grande



Shawn Mendes



Summer Sounds for Kids



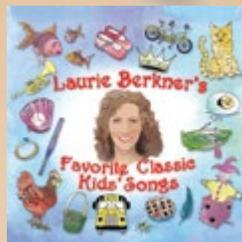
Lego Movie Soundtrack



Pete the Cat



Raffi



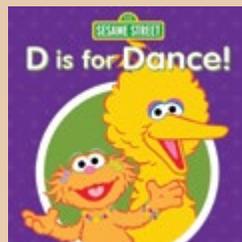
Laurie Berkner



Kids Bop



Disney Magical Musical Passport



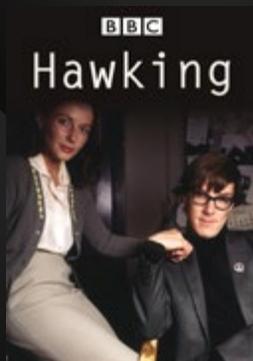
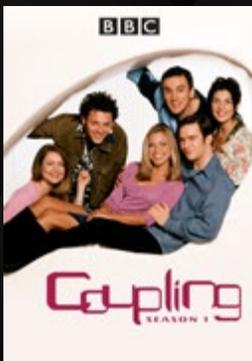
Sesame Street



Disney Junior



Bring Britain to your patrons with **BBC**, now on hoopla!



Over 800 episodes of popular TV shows, miniseries, and made-for-TV movies are now streaming, including BBC classics and new releases.

BBC programming features top British actors including Judi Dench, David Tennant, Chiwetel Ejiofor, Emma Thompson, and Benedict Cumberbatch, to name a few.



All titles can be streamed on



Visit the NEW hoopla Resource Support Center!



We've expanded the hoopla Resource center by adding a section called "The Success Center." Here you'll find campaigns that showcase ideas and collections that can help you utilize hoopla in your programming.

To learn more, please visit resources.hoopladigital.com.

Marketing & Training Resources

Printable Files (Posters, Look Books, Bookmarks)

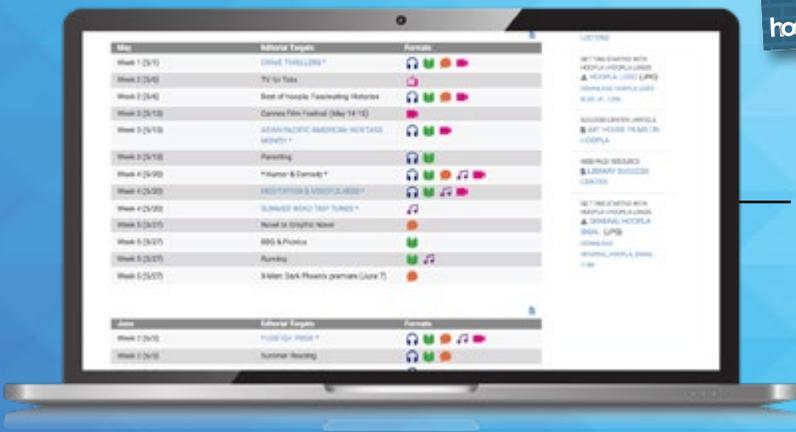
Digital Assets (Videos, Social Assets, Reading Lists, and more!)

Help Desk & Informational Videos

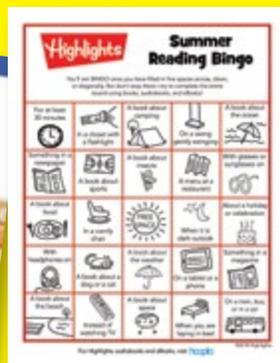
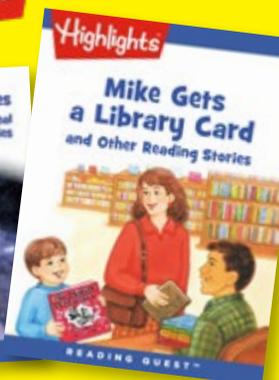
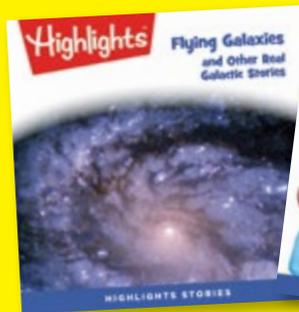


Editorial Calendar

Print and clickable html versions of the editorial calendar are now available to help your planning!



Highlights



Did You Know?

Highlights for Children audiobooks and eBooks are now on hoopla!

Plus! The Resource Center now includes printable storytime activity sheets to use in your programming.

hoopla

hoopladigital.com

