

# Fashion Show

## ... Parade at Our Front Gate

By PHOTOGRAPHER BYRON B. SCOTT

IT HAS often been said that the American girl is the best-dressed woman in the world. But would this apply to the working girl on a budget?

With Spring just around the corner, and Spring fashions already breaking out, BELL NEWS assigned this photographer to take a station at the front gate for an impromptu check one morning last week. Well, the pictures tell the story.

Generally, it appears that the secret of good business dress lies in taste and know-how rather than money alone. At the close of the assignment, it was evident that our Bell "models" had a tasteful feeling for color and good grooming — and practicality.

Transitionals and year-around fashions attest to the latter. Practical and pretty, these clothes — ranging from cottons to light woolens — seem the answer for many budget-minded gals who live where the weather is too warm to warrant heavy winter garb.

Some of the lasses, like Jo Lee, design and make most of their own clothes and use the money thus saved for more expensive accessories. Others with teenage daughters, like Fran Snider, save money by "remodeling" clothes and swapping between mother and daughter.

But, in the main, the stay at the front gate proved one thing for this admirer of the American woman: You don't have to go to Paris to see beautiful girls in beautiful clothes!



Minnie Ruth Caldwell (left) and Charlene Lawrence in crisp, practical "Spring" dress.

### Signs of Spring

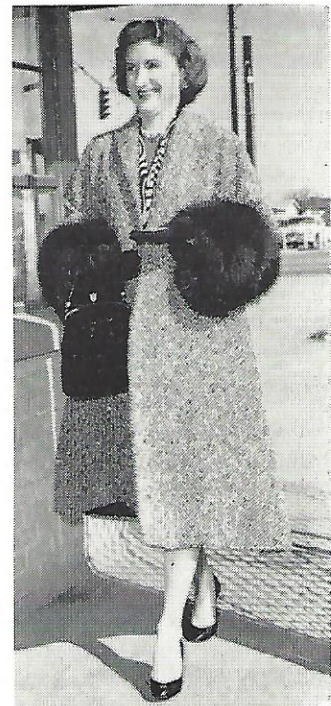
Whether Spring makes you want to run through the woods over green-carpeted earth, like eight-year-old Timmy and five-year-old Beanie Elliott on the cover, or break out in Spring fashions, like several of the gals on these pages, one thing is certain: the time is just around the corner. Unless astronomers have fouled up or the vernal equinox behaves in a most unbecoming manner, Spring will begin officially at exactly 3:17 p.m. next Wednesday, March 20. Time and Beanie are children of Velda Elliott (Dept. 81).



Annice John in fuzzy white coat that looks like Spring.



Guard Byron Reno approves as Betty Hunter reports in in snappy cotton knit dress-jacket suit.



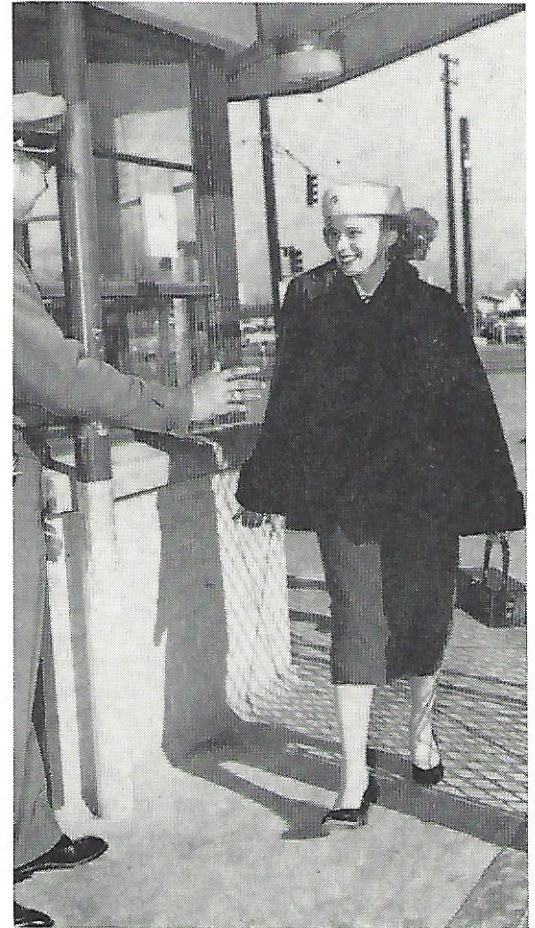
Jane Puryear wears black and white tweed coat, set off with matching scarf.



LEFT — Fran Snider in toast-colored raw silk suit, black accessories.



Simplicity, good grooming are evident in Margaret Burton's beige sweater, dark brown skirt.



Geron Anderton makes brisk entrance in red jumper, white blouse, mouton coat. Fashions worn varied widely.



Minette Bowen (standing) in black cotton dress with polka dot trim, and Naomi Carruthers in "transitional" beige suit.



Jo Lee in "Jo Lee Original" light blue one-piece wool dress.



Jewelry adds snappy touch to Betty Watts' Spring yellow knit outfit. Inexpensive accessory on hair chignon, necklace and bracelet match. Guard Bill Lusk is in foreground.



Darline Whitley in black cotton one-piece dress brought to life by white buttons, pique

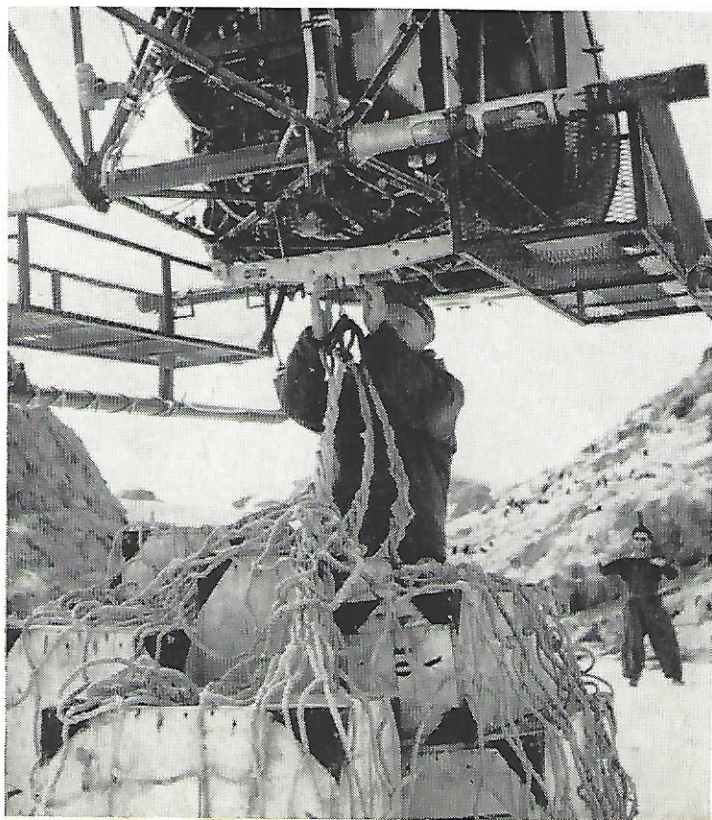


Mittie Weeks, a picture of good grooming, in simple print suit. Comfy, inexpensive, attractive.

# Mission in



Penguins play undisturbed as Bell Model 47G-2 takes advantage of good weather to carry load after load of supplies from ship over ice shelf (background) and to outlying camps. In all, G-2 carried 71 tons, operated 167 hours in only six weeks.



On visit to Bell, Commandant Petitjean (center) and Sgt. Bohut-Launay show photos of helicopter operation to Bell Vice President Bart Kelley, who holds pictures.

Party member shows how supplies were loaded and carried under helicopter on bomb shackle.

# Antarctica

## **Bell 47G-2 delivers 71 tons, flies 67 hours in six weeks at S. Pole**

**T**WO French Army helicopter pilots dropped in on Bell Helicopter Corp. last Friday en route home from a gruelling assignment on the frozen wastelands of the Antarctic Continent. They were Commandant (Maj.) Imbert Petitjean and Sgt. Y. H. Bohut-Launay and their story was one of high praise for their Bell 47G-2 helicopter.

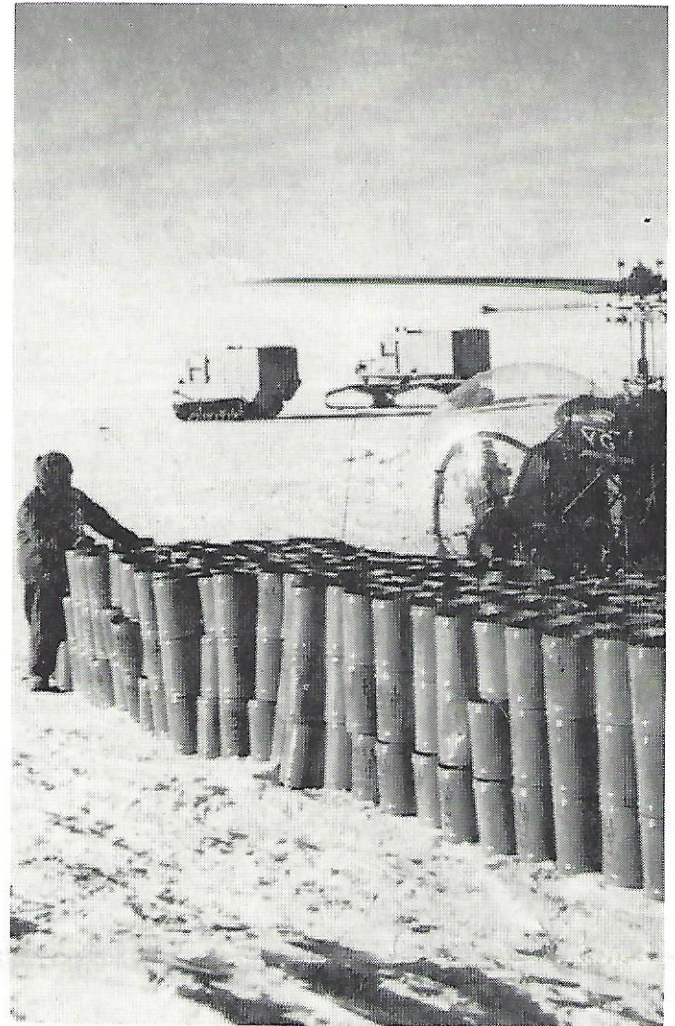
Like 40 other nations, France is involved in geophysical studies of the earth in connection with the International Geophysical Year. France's assignment includes various studies of a part of Antarctica and it was with a IGY team that Maj. Petitjean and Sgt. Bohut-Launay went to Antarctica.

They arrived on Christmas Day at the beginning of summer in Antarctica. The helicopter's job was to transport some 71 tons of equipment and supplies from the ship, over the cliffs of shelf ice that formed the harbor, to outlying camps.

In six weeks of flight operation, the single Bell 47G-2 flew 167 hours and covered some 10,000 air miles. "The ship was never down when weather was suitable," said Maj. Petitjean, a veteran of 17 years in the French Army. "We loaded up to 2700 pounds (above recommended gross weight) and flew in winds up to 60 mph.," he added. During their stay at Antarctica, winds ranged from zero to 120 mph and temperatures ranged from five above zero to 20 below.

Maj. Petitjean said the party had to leave after six weeks to avoid being ice-locked, in which case it would have been trapped until next summer. Three of the French scientists stayed at the lonely post to remain all year.

All Antarctica pictures reproduced here were made by Maj. Imbert Petitjean and are copyrighted by France's IGY team.



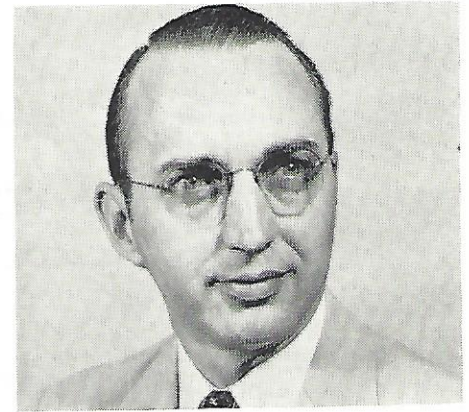
Part of the work of the helicopter is graphically illustrated in this photo showing stacks of barrels that had to be delivered ashore.

Although it was summer in Antarctica, winds up to 120 mph hampered operations on occasion. You can almost feel the cold as you look at this photo of snow and wind whipping about tent and helicopter. Operations were carried on in 60 mph winds.





Bell Helicopter President Harvey Gaylord (right) and Supt. Joe Umphress beneath portrait of Larry Bell presented at dedication of Lawrence D. Bell High School.



### Appointed

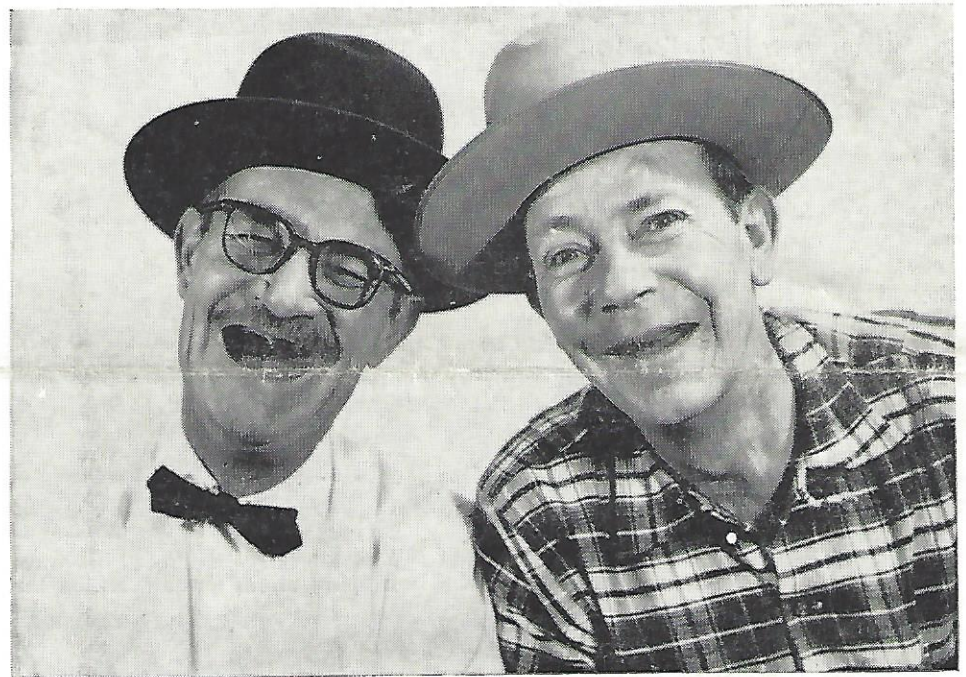
Sam R. Gerard (Dept. 26-production control) has been appointed director of Red Cross for Civil Defense in Haltom City. He also is a council candidate.

## School Dedicated in Larry Bell's Honor

Had Larry Bell been able to attend the dedication ceremony for the Lawrence D. Bell High School for Hurst and Euless, he would have reminded young people that there are no limits to what they can accomplish.

This is what Bell Helicopter President Harvey Gaylord said at dedication ceremonies Sunday, March 3. Gaylord, the principal speaker, reminded that Bell himself came from an Indiana farm and climbed to leadership of a major industry.

Gaylord also presented the school with a color portrait of Bell and announced that the Bell Foundation will give \$500 each year for purchase of books for the school's Lawrence D. Bell Memorial Library.



### For Those Who Can't Brush After Every Meal

Photographers, as a rule, are a fun-loving lot. They can laugh at things in which most people see little humor. A case in point came up in the photo lab recently when both Byron Scott (left) and John Sartain had to have their teeth removed and replaced with false ones. Their sidekicks in the lab, who got an immense kick out of the whole ordeal, smooth-talked Scotty and John into posing for this portrait.

### ♦ CLASSIFIEDS ♦

#### FOR SALE

TABLE MODEL 16" round tube TV set. W. O. Montgomery at 659 or L. E. Kurek at 634.  
ROTARY cultivator with 4 1/2 hp engine. Lee Kurek. Ext. 634 or see at 1312 Wilshire St.

#### RIDES, RIDERS

NEED RIDE from vicinity of 4306 Panola, Meadowbrook area, to and from Hurst. 1st shift. Frank Howard, Ext. 560.

WANT ride to Hurst from Dallas, 3205 Kiestwood in Oakcliff, near Hampton Rd. and Kiest Blvd., or will join car pool. 1st shift. James E. Brackett, Ext. 234 or FE-7-3755, Dallas.

#### WANT TO RENT

NEED three bedroom unfurnished house in Hurst School district. 220 wiring and fenced yard required. Will sign year lease. J. C. Keeling, Ext. 496 or AT-4-6214.

## Bell Helicopter Corporation

Post Office Box 482

Fort Worth, Texas

Sec. 34.66, P.L. & R.

U. S. POSTAGE

PAID

Permit No. 1859

Fort Worth, Texas



BELL Helicopter NEWS

Norman Spray, Editor  
Hurst Plant, Ext. 406



The Bell Helicopter News, official publication of Bell Helicopter Corporation is published by the Public Relations Department and distributed by mail on alternate Fridays to all Bell Helicopter employees and their families.

All original material appearing in this publication may be reproduced providing proper credit is given.

Form 3547 Requested

Vaughn Bell (O)  
810 Twentieth St.,  
Santa Monica, California

March 15, 1957