Carotene Boosts Profits

NRA Carrot Oil Is Offered in a Complete Line of Vitamins for Poultry Feeds

The vitamin A activity of carrots all comes from its high concentration of carotene. Carotene is the international standard of vitamin A activity. It is the seat of the well-known health and conditioning value of carrots.

Vitamin A activity from carrots runs low in the long run because of its remarkable stability and high nutritional value. Prepared and offered in the following forms and combinations:

20X MILLIC

Has Twenty Times the Vitamin Potency of Dried Milk

- Production is not subject to seasonal variations
- Doubts existed about the ease of dried milk

20X Millic is a high potency vitamin compound designed to offer the most important advantages of dried milk in mineral feeds, and in overcome its several disadvantages. Millic is modern in potency and quality, is produced from materials that are available in quantity at all times; it is therefore not subject to seasonal fluctuations in supply, and the attractive low cost makes it possible to use it liberally where needed. The vitamin potency of 20X Millic is twenty times that of the best grades of dried milk, so that a hundred pounds of 20X Millic will do the work of a ton of dried buttermilk.

CHICADEE

Use D As Your Economical Source of Vitamin D2 in Poultry Feeds

- Keeps longer—Dry form—2 potencies
- 3000 g. chicks—poultry raisers praise it.

Chicadee is a dry form of vitamin D2 or "D" Activated Animal Sterol for use as a source of chick vitamin D in all poultry feeds. Its purpose is to make available to poultry feed manufacturers a dry vitamin D product in highly potent form without the necessity of other vitamins at the lowest possible price consistent with high quality and 100% reliability. Two potencies are available containing 3,000 and 4,000 A.O.A.C. chick units of vitamin D per gram, respectively.

The standard potency of Chicadee is 3,000 A.O.A.C. vitamin D units per gram (equal to 909,000 units per pound). Keeping quality tests on Chicadee have proven that whereas dry vitamin D2 mixtures containing 5M chick units lose their potency within a few months, Chicadee still possesses the full guaranteed potency after storage periods far in excess of the feed manufacturer's requirements.

CARADEE

Carrot Oil "A" in Combination with Chick-tested "D"

- Use in poultry feeds for vigor and growth—increase poultry and egg profits
- Carrot oil retains potency, "D" vitamin requires potency keeper with carrot oil
- Both vitamins are fat soluble. Do-orders pure-bred flocks of Caradee for poultry.

Caradee is a Medicinal Feeding Compound consisting of the same ingredients as Super Carrot for Feeds, with the addition of "D"-Activated Animal Sterol as a source of chick-tested vitamin D. Caradee is designed especially as a source of [illegible] vitamins for all poultry feeds, including chicks, turkeys, and all other birds. The vitamin A potency is 150,000 U.S.P. units per pound and two different vitamin potencies are available, containing 300 and 400 A.O.A.C. vitamin D units per gram.

SUPER CAREX

All the Splendid Health Values of Carrot Oil in Dry Form

- The color is a reliable gauge of its vitamin activity—adds at a glance
- Also in Semi-Paste form. Retains potency best of any vitamin A products
- Carrot oil isolates each animal's D2 to assure Carotene "A" best suited to it

Super Carex is a Medicinal Feeding Compound consisting of Quantum Carotene Feeding Oil in dry carrier, specially kept, weighings, feeding oat meal, Carrot Oil meal and alfalfa leaf meal. It is ideal for the incorporation of Carrot Oil as a source of carotene vitamin A activity and vitamin D into animal feeds of all kinds, and is used by both feed manufacturers and breeders. The vitamin A potency is 150,000 U.S.P. units per pound.

SEND FOR NRA'S UNABRIDGED CATALOG

Contains complete information on carotene for poultry, 4-footed animals and all other uses of carrot oil. 48 pages of scientific facts, illustrations and users' reports on greater profits from using carotene in feeds.

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SOUTH WHITLEY, INDIANA

Sunshine Chicks

Millions Sold Annually To Wholesale Customers With Us Many Years

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1. **LONG EXPERIENCE**
   We know how to protect your interests. Sunshine serves some of America's largest buyers.
2. **EXCEPTIONAL SHIPPING FACILITIES**
   Mail and Express service to all points daily.
3. **COMPLETE SERVICE**
   Leading purebreeds, hybrids and sexed chicks. We operate 52 weeks annually. U. S. Approved and Pullorum Controlled. Chicks from 3 grades, including breeds sired 100% by males from R. O. P. breeders. 6,000,000 sold annually.
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